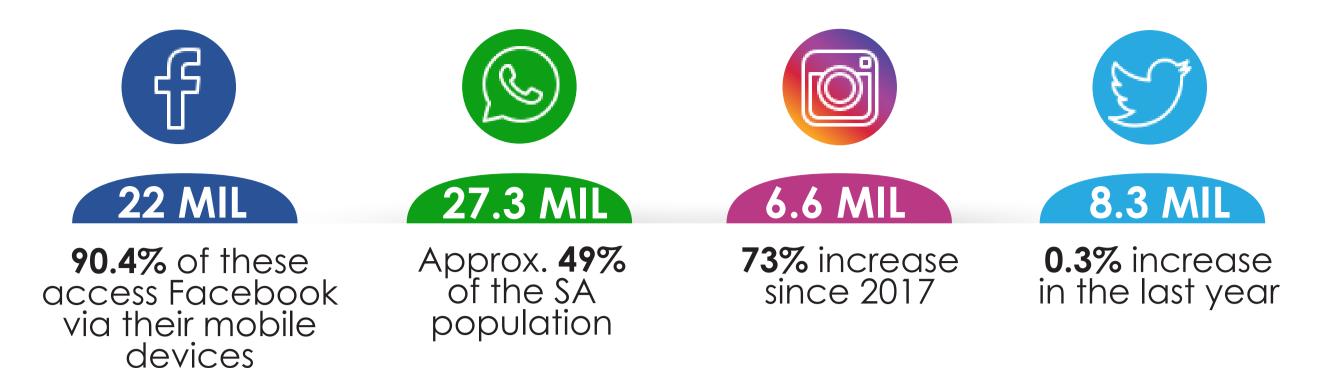
DIGITAL & SOCIAL TRENDS South Africa 2019

Social Media Usage in SA



Facebook Usage Breakdown Per City

Number of Facebook users per city in South Africa



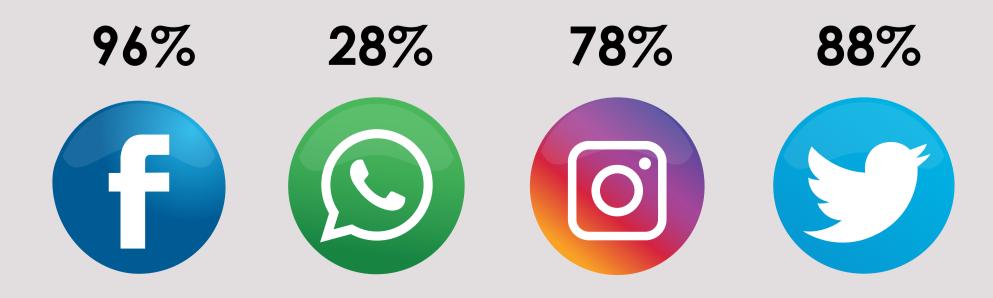


Online User Behaviour in SA and Abroad



Social Usage Amongst SA's Biggest Brands

Percentage of leading SA brands that actively use these social platforms to reach marketing objectives





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